



CAN I TRUST THIS GEMSTONE?

A quick checklist for ethical buyers

Buying a gemstone can hold a significant meaning, and be a little nerve-wracking, especially when you're being asked to make a decision on the spot.

Use this simple checklist before you say yes. If anything feels unclear, **pause and take a breath**.

1. What exactly is the stone?

Ask the seller:

- What is the gemstone?
- Is it natural, treated, or synthetic?

If the answer is vague or changes, that's your signal to slow down.

2. Can I see the lab report?

Ask the seller. A genuine stone should be able to be:

- sold with a lab report
or
- sent to a recognised gem laboratory

If you're told:

"You don't need a certificate"

you probably do.



3. Does the price make sense internationally?

Ask yourself:

- Would this price still feel reasonable at home?
- Am I being told it is an “investment”?

Exceptional stones hold value.

Overpriced stones don't.

4. Am I being rushed?

Be cautious if you hear:

- “Today only”
- “Special price for you”
- “Another buyer is coming”

A fine gemstone will still be fine tomorrow.

5. Do I understand the treatments?

Many gemstones are treated — that's normal.

What matters is:

- ✓ the treatment is fully disclosed
- ✓ the price reflects it



6. Is the seller answering clearly?

You're looking for:

- calm, consistent answers
- willingness to show documentation
- time to think

Not:

- pressure
- changing stories
- new “deals” every five minutes

7. Do I feel confident — not just excited?

Excitement is lovely.

Confidence is what you're actually buying.

WHEN TO PAUSE

Pause the purchase if:

- the details are unclear
- the price suddenly drops
- the story changes
- you feel under pressure



This is the moment most people wish they had independent advice.

NEED A SECOND OPINION?

I offer independent gemstone buyer protection, remotely or on the ground.

Send me the details before you buy and I will tell you, honestly, whether to:

- ✓ go ahead
- ✓ negotiate
- ✓ walk away

→ **BOOK A RAPID GEMSTONE ASSESSMENT** with a [GEMSTONE CONCIERGE CONSULTATION](#)



**For ethical gemstone buyers who
want to get it right.**

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